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Dick Palermo Receives the Richard Heveron Community Partner Award

Richard Palermo, Sr., Chief Consulting Officer of Strategic Triangle Inc., was recently honored by the United Cerebral Palsy Association of the Rochester Area with the Richard Heveron Community Partner Award.

The Richard Heveron Community Partner Award is presented each year to an individual or group that makes a significant contribution to furthering the United Cerebral Palsy Association's (UCPA) mission. Created to support people with physical and developmental disabilities in choosing and accomplishing successive individual life goals, UCPA (<http://www.ucparochester.org>) provides a wide range of services to people of all ages in the Rochester area, including outpatient, clinical, residential and personal support services. The association is an Al Sigl Partner Agency.

This is Palermo's second year of involvement with UCPA. Most recently, he helped the association prepare its mission and vision using his trademarked Success Tree® High Performance Management System (HPMS). The STI HPMS is an efficient and effective management system Palermo created to assist organizations in rapidly identifying and focusing on priorities. With Palermo's help, UCPA developed and gained consensus on a detailed mission and a clear vision. He supported the management team in developing and executing a survey of its clients and staff, thus gathering facts for input to a new strategic plan. Aligned financial goals were developed. These results were integrated to produce a specific strategic plan. Teams have been formed to execute key elements of the plan and measurable results have already been realized.

"Annually, the United Cerebral Palsy Association of Rochester's Board of Directors selects a recipient for its Richard Heveron Community Partner Award whose support serves to further the UCP mission in our community," said UCPA President, Robert S. Walsh. "The choice for the year 2000 was a simple one – Dick Palermo's invaluable assistance with UCP's strategic planning process took our mission to new heights which will serve to benefit our community and people with physical disabilities for years to come."

Palermo indicated at the presentation of the award that "I am pleased to have been of service to UCPA of the Rochester area. Change is easy when you're in trouble, but it takes courage to entertain change at a time when you are successful. I compliment the UCPA leadership team and board for their willingness to embrace this high performance approach to managing a great enterprise."

Palermo is a partner in Strategic Triangle, Inc. (<http://www.strategic-triangle.com>), a Pittsford-based management consulting firm founded to provide companies seeking significant growth in the global marketplace with a unique portfolio of international management consultant services. With expertise in strategic alliances, high performance management and analytic services, the company prides itself on the high quality and speed of its consulting services, enabling rapid execution with measurable results.

In addition to his involvement with a variety of commercial clients and UCPA, Palermo is very involved in the local community. He is a long-time member of the board of St. Joseph's Villa and has recently been named to the Board of Directors of the Rochester Area Community Foundation. He has also worked with the Al Sigl Center, the University of Rochester School of Engineering and Applied Science, Camp Stella Maris, Catholic Charities of Livingston County, the Conesus Lake Association, and St. Joseph's Church of Livonia. In 1999, he was the recipient of the Rochester Area Community Foundation's Philanthropy Award.